

UA THERMOGRAPHY

It's the performance imperative, the driving principle behind Under Armour product development: Athletes must stay dry and light, and their body temperatures must remain consistent, through sweltering heat, bitter cold, and everything in between. Whatever the condition - and whatever your sport - the program remains simple: wear HeatGear when it's hot, ColdGear when it's cold and AllSeasonGear between the extremes.

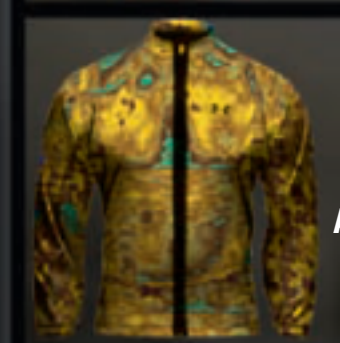


heatgear
FOR WHEN IT'S HOT.

Keeping athletes cool, dry and light.

IDEAL USE: Extremely warm weather

Over a decade ago, HeatGear, the original second skin layer, sparked the revolution of performance apparel and rendered cotton T-shirts obsolete.



allseasongear
BETWEEN THE EXTREMES.

Keeping athletes dry and light.

IDEAL USE: Changing temperatures

AllSeasonGear is made from radical fabrics that flex with changing weather conditions. It's engineered with our moisture transport system to deliver core temperature regulation and maximum breathability.



coldgear
FOR WHEN IT'S COLD.

Keeping athletes warm, dry and light.

IDEAL USE: Colder temperatures

ColdGear features a double-sided fabric that wicks moisture from the skin and circulates body heat. It accomplishes the impossible by keeping athletes warm without weighing them down.



COMPRESSION

Under Armour's trademark performance fit. These products fit snugly to the body providing a close, lean supportive fit.



FITTED

A specialized fit, slightly shaped to taper with the body's shape, but without restriction or compression.



LOOSE

Generous cut product, providing full range of motion, and a full, loose fit.

MEN'S SIZING

	SM	MD	LG	XL	XXL	XXXL
Chest	36	38-40	42-44	46-48	50-52	54-56
Waist	29	30-32	34-36	38-40	42-44	46-48

WOMEN'S SIZING

	SM	MD	LG	XL
Size	4-6	8-10	12-14	16
Bust (Tops)	33.5-35.5	36-38	38.5-40.5	41-43
Waist	25.5-27.5	28-30	30.5-32.5	33-35
Hips	35.5-37.5	38-40	40.5-42.5	43-45

SOCK SIZING

	SM	MD	LG	XL
Men		4-8.5	9-12.5	13-16
Women	10-6.5	7-10.5	11-13	
Youth		7-10.5	11-13	

HEADWEAR SIZING

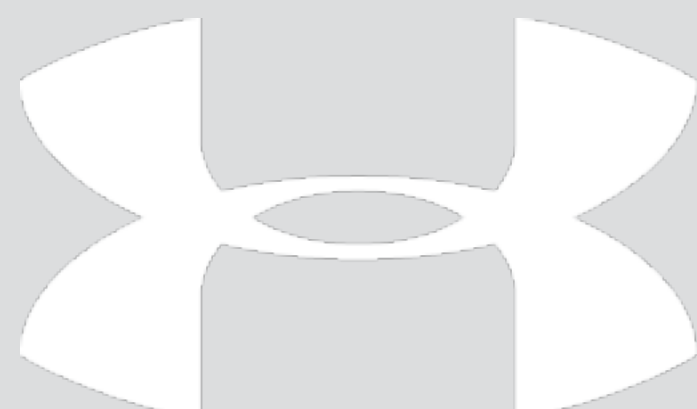
	SIZE
Adult	22.8 - 23.2 inches
Women	21.7 - 22 inches

YOUTH BOY'S SIZING

	YSM	YMD	YLG
Child Size	8	10-12	14-16
Chest	26-28	28-30	30-32
Waist	23-24	25-26	26-27

YOUTH GIRL'S SIZING

	YSM	YMD	YLG
Child Size	7-8	10-12	14-16
Chest	26-27	28-30	31-32
Waist	22.5-23	24-25	26-27



Technology.
You thought you could escape it in the great outdoors.
Think again.

Once reserved for the most innovative electronic devices, technology has crept into the performance apparel industry. And Under Armour® has taken credit for "providing the world with technically advanced products engineered with superior fabric construction, exclusive moisture transport and proven innovation." Now even Under Armour's most basic garments are accompanied by descriptions riddled with technical jargon.

But once you decipher these terms, you'll soon be able to enhance your most demanding outdoor adventures and upgrade your more leisurely endeavors with ease. Plus, an Under Armour education is easy to earn by following this guide.

Thermography

HeatGear® - For when it's hot; keeps you cool, dry and light. Ideal use: Extremely warm weather.

AllSeasonGear® - For between the extremes; keeps you dry and light. Ideal use: Changing temperatures.

ColdGear® - For when it's cold; keeps you warm, dry and light. Ideal use: Colder temperatures.

Performance Layers

Base Layer - Transports moisture away from your body, keeping you dry and comfortable. Fits close for support, engineered for a snug feel against the body.

Base 1.0 - Super-lightweight layer for cooler temperatures and higher activity levels.

Base 2.0 - Highly versatile midweight layer for colder conditions and a variety of activity levels.

Base 3.0 - Maximum warmth layer for extreme cold conditions and lower activity levels.

Midlayer - Provides insulation, keeping your core at the right temperature. Fitted to the body, but not tight.

Outerwear - Protects you from the elements, so you can enjoy outdoor activities longer. Generously cut for comfort, with maximum range of motion and a full, loose fit.

Fabric Technology



ArmourBlock™ - Fabric technology that neutralizes the microbes that cause odor before there's any odor at all, resulting in moisture transport with maximum scent suppression.

PolyArmour™ - Polyester fabric that wicks perspiration and dries quickly to provide maximum moisture transport and temperature regulation in hot or cold conditions.



ArmourLoft™ - Ultralight polyester microfilament insulation that provides maximum thermal protection with minimal weight.

ArmourFleece™ - Knit fabric with a brushed or sheared surface that traps heat in the air pockets between fibers, providing warmth without bulk.



ArmourStorm™ - Waterproof, breathable fabric technology that features fully taped seams.

ArmourStealth™ - Breathable fabric designed to provide ultraquiet protection and temperature regulation in extreme weather conditions; recommended for hunting.



ArmourStretch™ - Lightweight fabric with built-in four-way stretch that improves mobility and accelerates drying time.

Performance Collections



UA Tech™ - Delivers lightweight moisture-wicking performance with a cotton-like feel.



UA Capture™ - Ultimate base layer collection that filters odors before they can be detected. Odor is absorbed into a polymer shield that is bound to the inner surface of the fabric, while breathability, moisture management, and lightweight performance are maintained.

UA Metal™ - Most luxurious collection in the Under Armour arsenal, built with premium technologies for maximum performance.

This guide is a testament to Under Armour's assurance that each of its products is doing something for you. "It's making you better," the mission statement claims. We'll leave that up to you. But Under Armour has proved to be on the leading edge of technically advanced innovation when it comes to moisture transport, temperature regulation and fabric construction. The logo is the guarantee.

Construction Features

Flatlock stitching - Designed to eliminate bulk at the seams of Under Armour tops and bottoms. While regular seams use a fabric allowance that creates bulk and can cause chafing and discomfort, flatlock-stitched seams lie flat, resulting in a sleeker look and feel.

Raglan sleeves - Different from typical tee shirt sleeves. Constructed with long, slanting seams that extend from the neckline and continue around the armhole, leaving no shoulder seams. This style gives shirts increased comfort and freedom of movement.

Thermal grid fabric - Constructed with a network of grid channels that trap more air while using less yarn. This makes Under Armour's base layer incredibly lightweight and quick-drying while keeping your core temperature regulated, enabling maximum performance in a variety of conditions.

More Under Armour Basics



Wind resistant - Blocks wind from penetrating to the body. Helps regulate core body temperature.



Windproof - Constructed with a laminate to block out 100% of the wind.



Strategic ventilation - Venting built into the garment at key points where heat accumulates. Keeps you cool in extreme heat.



Moisture transport - Wicks moisture away from the body, keeping you dry.



UPF - Ultraviolet protection that saves your skin from the sun's harmful rays and inhibits premature aging.



Odor control - Prevents the growth of odor-causing microbes.



Waterproof/breathable - Fully taped to keep out all of the elements, yet allows vapor to escape, keeping you comfortable and dry.